



The Proceedings Book of Two Days National Conference on

**QUALITY IN HIGHER EDUCATION CHALLENGES
& OPPORTUNITIES**

20/04/2017 and 21/04/2017

Editors

Dr P.S. ANNA

Dr Suresh Kumar P. M.

ISBN No.: 978-93-6371-002-6

PUBLISHERS

SAGE PUBLICATIONS INDIA PVT. LTD.
Sri Aurobindo Centre, Marginal Road,
New Delhi 110 028, India
www.sagepub.com



MANEGMA
2018

The Proceedings Book of 10th One Day National
Conference in MANEGMA 2018

Impact of Ideas and Innovations in
Management, IT, Education & Social
Sciences

MANEGMA 2018

17th/2018

Editors

Dr. P.S. Arora
Prof. Anita D. Misra

ISBN No. 978-81-9100-881-6

PUBLISHERS

Dr. P.S. Arora, Dr. Anita D. Misra
Dr. P.S. Arora, Dr. Anita D. Misra
Dr. P.S. Arora, Dr. Anita D. Misra
Dr. P.S. Arora, Dr. Anita D. Misra



SRINIVAS UNIVERSITY

College of Computer Studies and Information Technology
City Campus, Protestantia, Manipal - 57 5 001
Karnataka State, India
Web Site: www.srinivasuniversity.org

The Proceedings Series of National Conferences on

ADVANCES IN INFORMATION TECHNOLOGY MANAGEMENT, SOCIAL SCIENCES AND EDUCATION

EDITORS

Editor
Dr. P. S. Aithal
Prof. Subrahmanya Bhat

ISBN No. 978-81-900040-6-7

DOI: <http://dx.doi.org/10.1007/978-81-900040-6-7>

PUBLISHERS

SRINIVAS UNIVERSITY
City Campus, Protestantia, Manipal - 57 5 001
Karnataka State, India



The Proceedings Book of Two Days National Conference on

**EMERGING AREAS OF IT APPLICATIONS IN
MANAGEMENT, EDUCATION AND SOCIAL
SCIENCES**

05-10/2018 and 06/06/2018

Editors

Dr. P. S. Aithal

Prof. P. Sridhara Acharya

ISBN No. 978-81-9312123-8

PUBLISHERS

SHRI CHITRA PUBLICATIONS
Shri Chitra Publications, Mimica, 100
Mimica, Bellary
Karnataka, India

SHRI CHITRA PUBLICATIONS
100 Mimica, Bellary
Karnataka, India



The Proceedings Book of National Conference on

EDUCATION AND EMPLOYMENT: CHALLENGES FOR SOCIAL SCIENCE, IT AND MANAGEMENT

17/11/2018

Editors

**Dr. F. S. Athar
Dr. Laveena D'Mello**

ISBN No.: 978-81-938040-7-0

PUBLISHERS

UNIVERSITY OF THE PUNJAB - Institute of All India Books
34-Feroz Campus, All India Book House, Sector-10, Phase-1
Gurgaon, Haryana, India
www.allindiaonline.com



Financial Technology and Allied Areas with Reference to Bachchan Program: An International Look

P. K. Paul,¹ A. Himmeth,² Kallabakar Teyens,³ P. S. Ahmed,⁴ & Riyadh⁵

¹Assistant Professor, School of Management, Indian Institute of Technology, Kharagpur, India

²Senior Lecturer, Faculty of Business Administration, American International University, Washington, DC, USA
³Associate Professor, Faculty of Business Administration, American International University, Washington, DC, USA
⁴Associate Professor, Faculty of Business Administration, American International University, Washington, DC, USA
⁵Associate Professor, Faculty of Business Administration, American International University, Washington, DC, USA

Abstract

Financial technology is the application of computer technology to financial services. It is a broad term that encompasses a wide range of activities, from the use of computers to process transactions to the use of sophisticated algorithms to manage risk. The article discusses the evolution of financial technology and its impact on the financial industry. It also examines the challenges and opportunities associated with financial technology and provides a framework for understanding its role in the future of finance. The article is organized into four main sections: (1) Introduction, (2) Evolution of Financial Technology, (3) Challenges and Opportunities, and (4) Future of Finance. The article concludes with a call for continued research and innovation in financial technology to meet the needs of a global, interconnected financial system.

Keywords: financial technology, allied areas, Bachchan program, international look

Digital Finance: The Concept and Emergence with reference to pandemic affairs

D. M. Paul,¹ A. Bhattacharya², Kalyanendra Tiwari,¹ P. S. Jha¹, H. Rajan¹

¹Department of Applied Mathematics, IIT, Varanasi, India; ²Department of Applied Mathematics, IIT, Varanasi, India

The pandemic has forced everyone to look for a new way of doing things. Digital finance is one of the ways that have emerged. This paper discusses the concept of digital finance and its emergence in the context of pandemic affairs. It also discusses the challenges and opportunities associated with digital finance.

ABSTRACT

The pandemic has forced everyone to look for a new way of doing things. Digital finance is one of the ways that have emerged. This paper discusses the concept of digital finance and its emergence in the context of pandemic affairs. It also discusses the challenges and opportunities associated with digital finance. The paper is organized as follows. Section 1 discusses the concept of digital finance. Section 2 discusses the emergence of digital finance in the context of pandemic affairs. Section 3 discusses the challenges and opportunities associated with digital finance. Section 4 discusses the conclusion.

The pandemic has forced everyone to look for a new way of doing things. Digital finance is one of the ways that have emerged. This paper discusses the concept of digital finance and its emergence in the context of pandemic affairs. It also discusses the challenges and opportunities associated with digital finance. The paper is organized as follows. Section 1 discusses the concept of digital finance. Section 2 discusses the emergence of digital finance in the context of pandemic affairs. Section 3 discusses the challenges and opportunities associated with digital finance. Section 4 discusses the conclusion.

KEYWORDS: Digital Finance, Pandemic, Emergence, Challenges, Opportunities



Special Issue

MANAGEMENT PRACTICES WITHIN MULTINATIONAL ENTERPRISES OF DATA SERVICE AND ICT/ITSECTORS: AN INVESTIGATIVE STUDY FROM PRIVATE UNIVERSITIES IN INDIA

Dr. R. K. SINGH

Dr. R. K. SINGH, Ph.D., is an Associate Professor

in the Department of Management Studies, Indian Institute of Technology

Delhi, India. He has published several research papers in

Abstract

The study aims to investigate the management practices of multinational enterprises (MNEs) operating in the data service and ICT/ITSECTORS in India. The study is based on a qualitative research approach and involves interviews with senior managers of MNEs. The study identifies the key management practices of MNEs in India and compares them with the practices of local enterprises. The study also identifies the challenges faced by MNEs in India and provides recommendations to overcome these challenges. The study is significant as it provides insights into the management practices of MNEs in India, which is a rapidly growing market. The study also identifies the challenges faced by MNEs in India and provides recommendations to overcome these challenges. The study is significant as it provides insights into the management practices of MNEs in India, which is a rapidly growing market.

Keywords: Management practices, multinational enterprises, data service, ICT/ITSECTORS, India.



10 pages

BIOINFORMATICS IN PRIVATE UNIVERSITIES IN INDIA: AN EMPIRICAL STUDY ON PROMOTION OF BIOLOGICAL INFORMATION SCIENCE IN COLLEGE EDUCATION

H. J. JAIN, H. R. JAIN

Department of Management Information Systems

The Institute of Management Studies, University of Delhi

Copyright © 2008, Idea Group Inc. Copying or distributing in print or electronic forms without written permission of Idea Group Inc. is prohibited.

Abstract

The study examines the role of bioinformatics in the promotion of biological information science in private universities in India. The study is based on a survey of 100 private universities in India. The study finds that bioinformatics is not widely used in private universities in India. The study also finds that private universities in India are not providing adequate resources for bioinformatics. The study suggests that private universities in India should provide adequate resources for bioinformatics and should use bioinformatics to promote biological information science. The study also suggests that private universities in India should provide adequate resources for bioinformatics and should use bioinformatics to promote biological information science.

Keywords: Bioinformatics, Private Universities, India, Promotion of Biological Information Science, College Education

NETWORK SECURITY: THREAT & MANAGEMENT

P. R. PAUL, B. S. SURESH

Assistant Professor, VIT-AP, Department of IT, VIT-AP, Vellore, Tamil Nadu, India
VIT-AP, Vellore, Tamil Nadu, India
Correspondence Author: paul.p@vitap.ac.in

Abstract

Network security has become a critical concern for organizations in the digital age. The increasing reliance on digital communication and data storage has led to a surge in cyber threats, including malware, phishing, and data breaches. This paper explores the various types of network security threats and discusses effective management strategies. It highlights the importance of a multi-layered security approach, including firewalls, intrusion detection systems, and regular security audits. The paper also discusses the role of user education and incident response plans in maintaining network security. The authors conclude that a proactive and comprehensive security strategy is essential for protecting organizational assets and maintaining trust in the digital environment.

Keywords: Network Security, Threat Management, Cyber Security, IT Security, Data Protection

1. Introduction

Network security is an essential aspect of IT security. The primary goal of network security is to protect the confidentiality, integrity, and availability of data transmitted over a network. This is achieved through a combination of hardware and software solutions, as well as user education and incident response plans. The increasing complexity of network environments and the sophistication of cyber threats have made network security a top priority for organizations. This paper provides an overview of network security threats and management strategies. It discusses the various types of network security threats, including malware, phishing, and data breaches. It also discusses effective management strategies, including firewalls, intrusion detection systems, and regular security audits. The paper highlights the importance of a multi-layered security approach and the role of user education and incident response plans in maintaining network security. The authors conclude that a proactive and comprehensive security strategy is essential for protecting organizational assets and maintaining trust in the digital environment.



MANEGMA
2013-14

The Proceedings Book of 16th One Day National
Conference of MANEGMA series on

Impact of Social and Environmental
Management, II, on Business & Society
SOUTH

MANEGMA 2013-14

17/07/2014

Editor

Dr. P. S. Allmal
Prof. Amith D. Meneses

ISBN No. 978-81-300-0014-3

PUBLISHERS

MANEGMA, Institute of Management Studies,
Bangalore University, Bangalore - 560 075
Bangalore, India
www.manegma.org

© 2014

1
2
3
4
5
6
7
8
9
10

TWO DAYS NATIONAL CONFERENCE ON

**RESEARCH IN HIGHER
EDUCATION, LEARNING,
AND ADMINISTRATION**

ICQAT 2010

EDITOR

**DR. P. S. ATHAL
OF LÁVELMA DIMELLO**

14TH TO 15TH NOVEMBER 2010

ISBN No.: 978-81-041751-0-0

PUBLISHERS

**ANILKUMAR INSTITUTE OF MANAGEMENT STUDIES
ANILKUMAR GROUP, PANDURANG, MADHURAI - 503 001**

INFORMATION ASSISTANCE FROM HEARING TO FOUNDATION

[Illegible text]

[Illegible text]

Abstract

[Illegible text]

Keywords

[Illegible text]

1. Introduction

[Illegible text]

AP

International
Association of
Professional
Computers

Computing and Emerging Trends: A Handbook



Ed. by David Northrop, University of
A. Bradford, and J. M. Smith

IEEE Xplore Full-Text Search Engine

Advanced Search

Innovations in Power and Advanced Computing Testimonials & Flight

IEEE Xplore Full-Text Search Engine

SEARCH

IEEE Xplore Full-Text Search Engine

SEARCH



SEARCH

SEARCH

Textbook Writing in Electrical Engineering 376

Sourav Dhar
Subhas Chandra Mukhopadhyay
Samarendra Nath Sur
Chuan-Ming Liu *Editors*

Advances in Communication, Devices and Networking

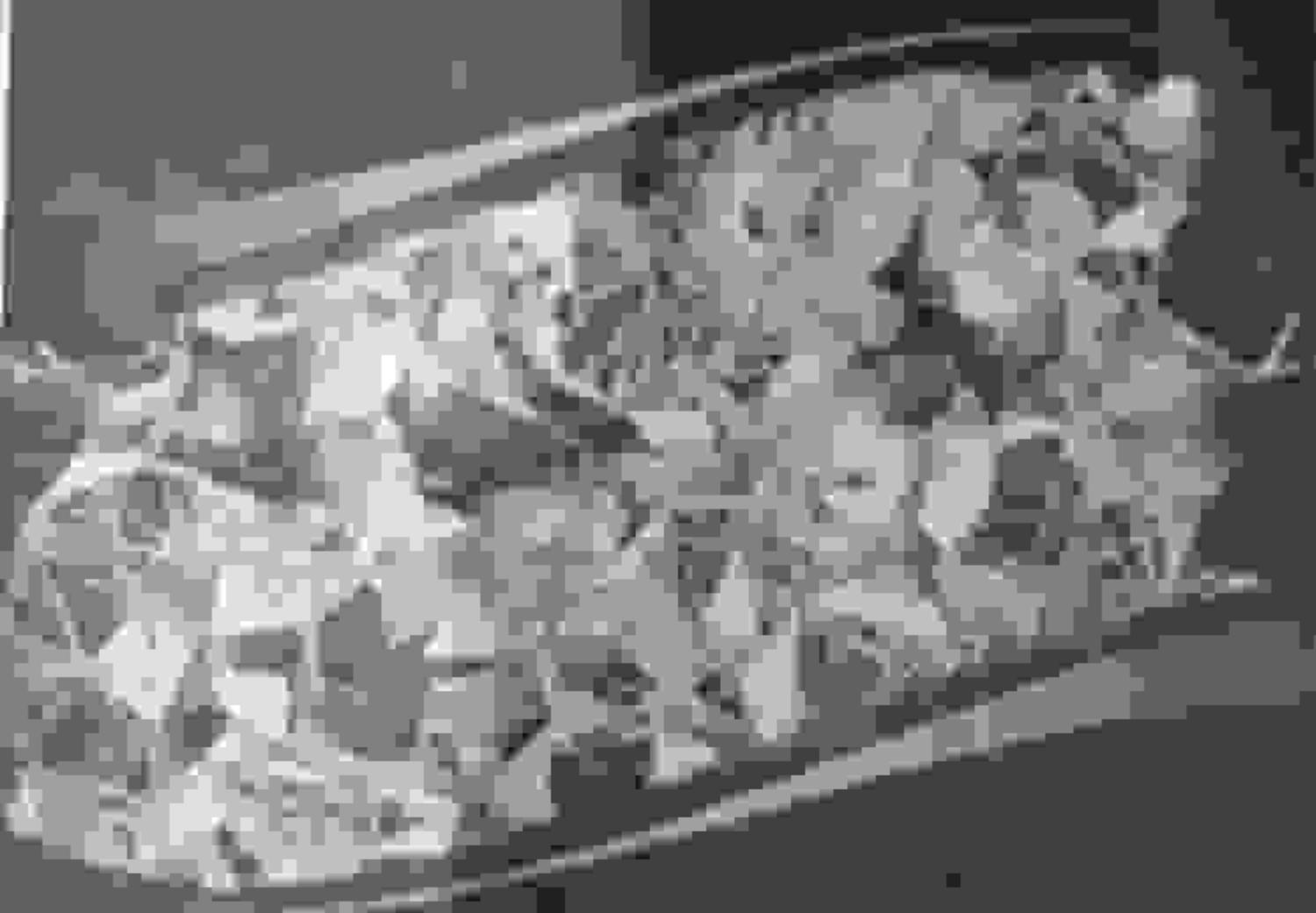
Proceedings of ICCDN 2020

 Springer

Encyclopedia of

Information Science and Technology

Fourth Edition



Edited by **Thomas H. Davenport, Ph.D.**

WILEY-INTERSCIENCE

Volume 1

AP

Cloud Computing & Big Data: A Handbook



Information Science & Technology Series

J. N. Paul
Khalifa University of
Science and Technology
P.O. Box 4101

Information Science & Technology Series

AP

**Information Technology,
Biological Sciences
and
Society: A Handbook**

P. K. Paul
B. K. Santra

Fig

Information Technology into
Next Horizon:
The Trends of Automation
& Communication



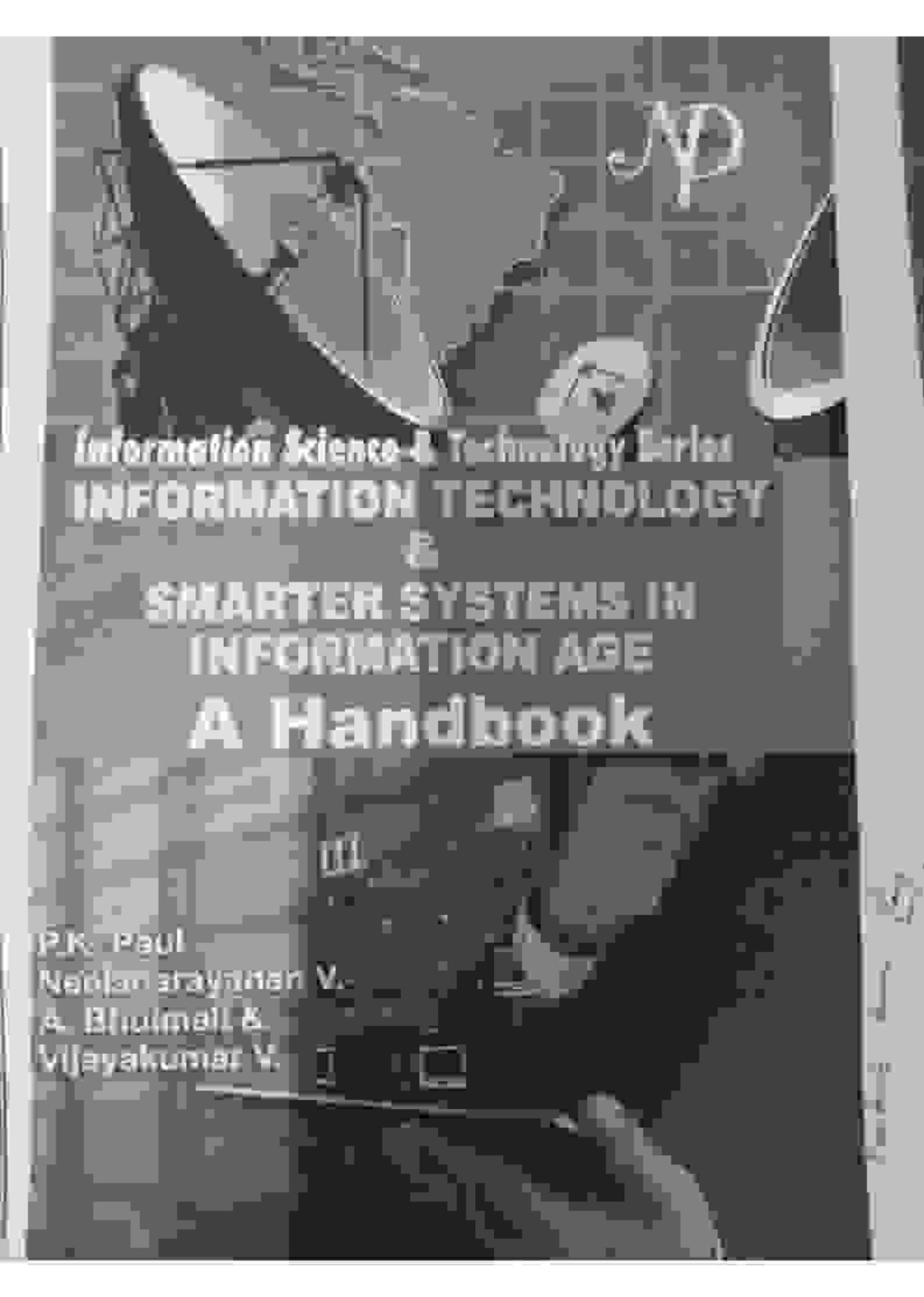
Information Science & Technology Series

P.K. Paul

R. Rajesh

R. Sahila Devi

ISBN 978-81-301-1111-1

A black and white photograph of a hand holding a pen, writing on a notepad with a grid pattern. The notepad is tilted, and the pen is in the process of writing. The background is dark and out of focus.

NP

Information Science & Technology Series
INFORMATION TECHNOLOGY
&
SMARTER SYSTEMS IN
INFORMATION AGE
A Handbook

P.K. Paul
Neelan Arayanan V.
A. Bhujmali &
Vijayakumar V.

Journal of Energy Efficiency & Building Performance 1071

Editorial Board: Jianhua Sun, Editor-in-Chief

Editorial Board: Michael J. Griffin

Editorial Board: Robert J. Hynd

Editorial Board: Robert W. O'Neil

Editorial Board: ...

Advances in Smart Grid and Renewable Energy

Proceedings of EEAJNE-2016

Springer

ISBN 978-93-5208-175-5

PROCEEDINGS OF
THE INTERNATIONAL CONFERENCE ON
RECENT DEVELOPMENTS
IN SCIENCE,
TECHNOLOGY, HUMANITIES
AND MANAGEMENT
(ICRDSTHM-17)

28-29 April 2017
Kuala Lumpur, Malaysia

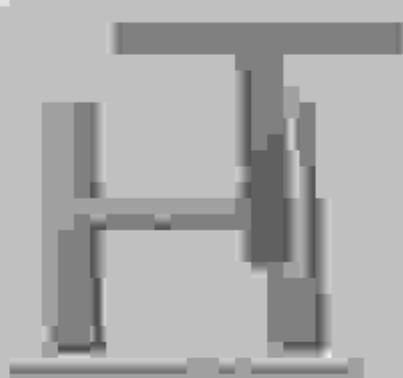
Edited
by
Sugeng Dharma
Tuan Othman
P. S. Singh

Society

Journal of Management



2017



International Conference on Interdisciplinary Research in Humanitarian Technology

Editor

Dr. Anghelo Rimmer

Proceedings of the 10th International Conference on Interdisciplinary Research in Humanitarian Technology (ICIRHT 2017)

www.internationaliaae.org

AP

Information Science & Technology Series

Information Technology & Education

Information and Applications of Science, Technology and Education



Editors

P.K. Paul, A. Bhunia, K.S. Tiwary and K.L. Dangwal



Information Technology & Education

Editorial Board: Department of Smart Learning Systems

P.K. Paul, A. Bhunia

K.S. Tiwary, K.L. Dangwal



IT and Computing for all the Domains and Professionals:

The Emergence of Computer and Information Sciences

- P.K. Paul
- A. Bhuiyani
- K.S. Tiwary
- P.S. Aithal

Handwritten text on the right edge of the cover, possibly a library or collection identifier.

Information Science and Technology

ADVANCE COMPUTING AND INFORMATICS: DIVERSE RESEARCH CONTENT

EDITED BY
P. K. PAUL

© 2004 CRC Press

Mamta Mittal · Valentina E. Balas
Lalit Mohan Goyal · Raghvendra Kumar
Editors

Big Data Processing Using Spark in Cloud

 Springer

Mamta Mittal - Balas - Goyal - Kumar



AP Environmental Science Practice Exam

Ecology Sustainability and Technology

The Paradigm Shifting



Dr. Paul

Dr. Paul

AP Environmental Science Practice Exam

NP

ഇന്റർനാഷണൽ ടെക്നോളജി സെന്റർ

COMPUTING AND COMMUNICATIONS

THE LATEST ADVANCEMENT AND FUTURE PROSPECTS

P.K. Paul • R. Rajesh
R. Sahila Devi • E. Sree Devi



COMPUTING AND COMMUNICATIONS
THE LATEST ADVANCEMENT AND FUTURE PROSPECTS

Dr. Paul • R. Rajesh
R. Sahila Devi • E. Sree Devi

Information Science & Technology Series

Digital Technology, Automation and Advanced Communication Systems

- Editors -

P.K. Paul, R. Rajesh and Vourila H

