**Fundamentals of Entrepreneurship**

**(*Non-Credit Course under CBCS*)**

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| **Objective of the Course:**  **Learning Outcome:** | | |
| **Full Marks: 50**  **Total Credit= 2** | **End Semester Exam. - 2**5  **Internal Exam. -** 25 | **Course Code:** PG26W6  **No. of Hours of Teaching:** 30 Hrs. |

1. **Entrepreneur and Entrepreneurship**: Basic Concept, Ownership Patterns of Entrepreneurs, Size of Entrepreneurship, Roles of Entrepreneur and Entrepreneurship, Growth of Entrepreneurship in India. **L. H. 4**
2. **Entrepreneurial Finance and Financial Policies:** Modes of Finance and Financial Services: Venture Capital, Lease Financing and Hire Purchase,Factoring Services, Sources of Finance and Policies- Banking and Non-Banking Institutions, Financial Policies for Micro, Small and Medium Enterprises in India. **L. H. 6**
3. **Entrepreneurial Problems and Sickness**: Problems of Entrepreneurship in functional areas, Problems faced by enterprises in globalization. Sickness in Enterprises- Basic Concept, Causes of Sickness in Micro, Small and Medium Enterprises. **L. H. 5**
4. **Revival of Sick Enterprises**: Conceptual Issues, Government Policies in Rehabilitating Sick Enterprises specially Micro, Small and Medium Enterprises, Role of Board of Industrial and Financial Reconstruction (BIFR), Government regulations in Debt Recovery from Sick Enterprises. **L. H. 6**
5. **E-Commerce and SMSEs**: Conceptual Issues, Significance and Role of E-Commerce in Micro, Small and Medium Enterprises, Prospective areas and Challenges. **L. H. 5**
6. **Women Entrepreneurship**: Conceptual Issues, Functions of Women Entrepreneurs, Rationale for Developing Women Entrepreneurship, Problems and Prospects of Women Entrepreneurship in India. **L. H. 4**

Suggested Readings:

*1. Cherunillam, F., Business and Government, Himalaya Publishing House, N. Delhi.*

*2. Desai, V., Entrepreneurial Development Vol. I, Himalaya Publications, N. Delhi.*

*3. Hishrich, P., Entrepreneurship: Starting, Developing and Managing a New Enterprise,*

*4. Hisrich, Robert, D. et.al, Entrepreneurship, Tata McGrawHill*

*5. Kumar, A., Entrepreneurship: Creating and Leading an Entrepreneurial Organization, Pearson,India.*

*6. Lall, M., and Shikha S., Entrepreneurship, Excel Books, New Delhi*

*7. Natarajan., K and Gordon. E., Entrepreneurship Development, Himalya Publication,*

*8. Srivastava S.B. : A practical Guide to Industrial Entrepreneurial, Sultan Chand and Sons, New Delhi.*

*9. Tandon, B.C. Environment and Entrepreneur, Chugh Publication, Allahabad*