



# RAIGANJ UNIVERSITY

## FACULTY ACADEMIC PROFILE/ CV



### 1. General Information

Full name of the faculty member: DR. Manas Naskar

Designation: Associate Professor and Head, Department of Commerce

Specialisation: Accounting and Finance

Contact information: Email: manas.univ@gmail.com, Mobile No.+91-9836660670

### 2. Academic qualifications:

Degree	University/Institution
B.Com	Calcutta University
M.Com	Calcutta University
SLET	West Bengal college Service Commission
Ph.D	Calcutta University

### 3. Academic Position held/holding:

#### Present Position:

Associate professor and Head, Department of Commerce, Raiganj University.

#### Past Position:

Lecturer in Commerce, Mankar College, Mankar, Burdwan from 27.04.2001 to 18.08.2008

Assistant Professor, Deshbandhu College for Girls, Kolkata from 19.08.2008 to 19.01.2020

### 4. Administrative Position held

Finance Officer, West Bengal Audit and Account Service, Finance Department, Govt. of West Bengal 1995 to 2001

Head of the Department of Commerce, Deshbandhu College for Girls, Kolkata, August, 2008 to Jan, 2020

IQAC Coordinator, Deshbandhu College for Girls, Kolkata 2011 to 2014

Bursar, Deshbandhu College for Girls, Kolkata 2015 to 2017

Member of the Governing Body, Deshbandhu College for Girls, 2015 to 2020.

**5. Other position held/holding**

Coordinator, Skill Enhancement Courses, PG Studies, Raiganj University  
Chairman, Post Graduate Board of Studies in Commerce, Raiganj University  
Director (Acting), SC & ST Cell, Raiganj University  
Executive Committee member, Indian Accounting Association  
Executive committee member, Indian Accounting Association South Bengal Branch  
Former Joint Secretary, Indian Accounting Association South Bengal Branch  
Former Secretary, Indian Accounting Association South Bengal Branch

**6. Membership of Learned Societies:**

Life Member, Indian Commerce Association  
Life Member, Indian Accounting Association (IAA)  
Life Member, Commerce Alumni Association, University of Calcutta  
Life member, Indian Science Congress.

**7. Seminar/Conference as Convener/Organising Secretary:**

- a) Two-day National Seminar on “Impact of Reforms on Indian Insurance Sector” on 5<sup>th</sup> and 6<sup>th</sup> April, 2013
- b) One-day Seminar on Overview of Stock Exchange on 18<sup>th</sup> December, 2014
- c) Two-day National Seminar on “Application of Statistical tools in Research and Data Analysis” on 5<sup>th</sup> and 6<sup>th</sup> October, 2015
- d) One-day seminar on Global Warming and its effects on Worlds” on 13<sup>th</sup> May, 2016
- e) One-day National Seminar on Integrated Financial Sector Reforms in India on 24<sup>th</sup> February, 2018

**8. Research interests:**

Business and Finance, Local Government, MSME, Entrepreneurship and Development

**9. Research Guidance:**

Number of researchers pursuing M.Phil.: 01

**10. Projects Completed:**

UGC Sponsored Minor Research Project on “Efficiency Measurement: A comparative study on the Municipalities of South 24 Parganas, Howrah and Nadia Districts,

**11. Select list of Publications:**

**Journals**

Sl. No.	Title of the Paper	Organisation	ISBN/ ISSN	State/National/International
1	Managing of Local Government Fund: A study on the Indian Context	INSPIRA	2395-7069 pp.-136-144	National, 2015

2	A Challenging Sustainable Service Delivery System of Municipal Organisation: A Case Study	International Journal of Commerce and Management	ISSN: 2455-1627, VOL.2, PP.- 45-50	International, 2016
3	Goods and services Tax: A historical Movement for Indian Economy	Global Journal for Research Analysis	ISSN: 2277-8160, pp.- 10-12	International, 2016
4	Managing Sustainable Resource Generation for Assets Creation of Urban Local Bodies	International Journal in Management & Social Science	ISSN: 2321-1784. pp. 246-257	International, 2017
5	Assessment of Socio Economic Status of Tribal Households in Jalpaiguri District, west Bengal	International Journal of Research in Social Science	UGC No.- 4887, ISSN: 2249-2496. pp.548-564	International, 2017
6	Managing Health Services of Local Government: A Study on Some Selected Gram Panchayet of West Bengal, India	Indian Journal of Commerce and management Studies	UGC No- 20739 ISSN: 2249-0310. pp.16-23	International, 2017
7	Pradhan Mantri Jan Dhan Yojana: An Empirical Study In Rural Area	International journal of academic research and development	UGC NO- 48808, ISSN: 2455-4197	International, 2017
8	Demonetization: Its Effects on Indian Economy	The Explorer	ISSN: 2456-0995	National , 2017
9	Impact of Goods And Services Tax (GST) on Automobile Industry: An Analytical Study	Journal of Advance Management Research	UGC NO- 42888 , ISSN: 2393-9664	International, 2017
10	An Empirical Study on the Closed Manufacturing Units in Sadatpur Area of Howrah District	International Journal of Research in Economics and Social Science	UGC NO: 48858, ISSN: 2249-7382	International, 2017
11	An Empirical Study on the Closed Msmes in South 24 Parganas District, West Bengal	Printing Area	UGC NO- 43053, ISSN: 2394-5303	International, 2017
12	Impact of Social Modernization on the Tribal Population: A Study on Paschim Midnapore District, West Bengal	Vidyawartha	UGC NO- 62759 , ISSN: 2319-9318	International, 2017

13	Micro, Small and Medium Enterprises (MSMEs) of Jalpaiguri District of West Bengal: A Critical Review	International Journal of Advanced Research and Development	UGC NO-48816, ISSN: 2455-4030	International, 2018
14	GAAP, IFRS and IND-AS: A Comparative Study on the Applicability of Inventories	Journal of the Gujarat Research Society	UGC Care, Group-D, ISSN: 0374-8588	International, 2019
15	Safety and Security of Digital Transactions of Banking Sector: An Analytical Study	Business Spectrum	(ISSN: 2249-4804) Vol. IX No. 1	National, 2019
16	Financial Inclusion in Social Sectors Through Banks: A Comparative Study	Alochana Chakra Journal	UGC CARE List Group-I, ISSN: 2231-3990	International, 2020
17	Harmonisation Among GAAP, IFRS and Ind-As With Reference to “Property, Plant and Equipment”: An Analytical Study	Purakala Journal	UGC Care, Group-I, ISSN 0971-2143	International, 2020
18	Audit Practice in Employees Credit Co-operative Society in Colleges of West Bengal, India: An Empirical Study	Shodh Sarita	UGC Care, Group-I, ISSN: 2348-2397	International, 2020

### Chapter in Books and Conference Proceeding

Sl. No.	Title of the Paper	Organisation	ISBN/ISSN	State/National/International
1	Role of Producers Co-Operative Society in Retail Sector: A Study on Handloom Sector in India	M.G. Mahavidyalaya	978-93-80332-44-4, pp.152-162	National, 2013
2	Business Performance of LICI:A Study on Eastern Zone	Deshbandhu College for Girls	978-93-80332-44-4, pp. 33-41	National, 2013
3	Handloom Development Scheme: A Study on Publicity and Marketing of Handloom Products	CIAFM	978-81-738194-21 pp.-90-103	International, 2014
4	Fund Management: A Study on Indian	University of Namibia	978-99916-	International, 2015

	Municipal Organisation		53-51-8. pp. 41-55	
5	Framework of Fund Management of Local Government: A Conceptual Analysis	CIAFM	978-93-5255-006-0, pp.-123-132	International, 2015
6	Digital Education: An Empirical Study on some Selected Colleges in west Bengal	Contemporary Issues in accounting and Finance	978-81-933615-9-7. pp. 13-26	State, 2017
7	Implementation of Welfare Schemes for the Adibashi of West Bengal: A Critical review	Contemporary Global Environmental, Issues And Its Sustainable Management	ISBN: 978-81-929776-3-8	state, 2017
8	Sustainable Development of Tourism: A case Study of Jalpaigury and Alipurduar Districts, west Bengal	Development of Nations: An Interplay of Economics, Politics & Society	ISBN: 978-93-84661-49-6	National
9	Effect of Demonetisation on Micro Enterprises: A case study on Gharbanga Basudebpur Village in Uluberia Sub-Division	Unorganised Sector in India: Challenges Ahead	ISBN No- 978-81-933807-2-7	State, 2017
10	Implications of Digitization on Socio Economic Conditions of Tribal People: A Case Study on Purulia District, West Bengal	Human Resource Management and Development in the Digital Age	ISBN NO- 81-8324-893-4, PP. 43-56	National, 2018

## 12. Select list of Paper Presentation:

<b>Paper Presentation</b>
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Sl. No	Name of the Paper	Organisation	State/National/International	Year
1	Municipal Accounting: An Overview	NSOU	National	2008
2	Digital Education: An Overview	University of Calcutta	National	2010
3	Social Impact of Tourism: A Study on the Rural People of West Bengal	Pingla Thana Mahavidyalaya	National	2010
4	Performance Management in Urban Local Bodies	NSOU	National	2011
5	Role of Administration for the Development of Urban Local Bodies: A Critical Review	Bethuadahari College	National	2012
6	Issues and Challenges of Closed SMEs: An Empirical Study	Bethuadahari College	National	2012
7	A Comparative Analysis of Performance of LIC of Eastern Zone and Western Zone	Deshbandhu College for Girls	National	2013
8	Rural Insurance: Prospect and Opportunities	Deshbandhu College for Girls	National	2013
9	Role of Producers Co-Operative Society in Retail Sector: A study on Handloom Sector in India	Mukhberia Gangadhar Mahavidyalaya	National	2013
10	Impact of FDI in retail Sector in India: An Overview	Mukhberia Gangadhar Mahavidyalaya	National	2013
11	The Role of Municipal Administration in Performance Management System in India	University of Colombo Sri Lanka	International	2013
12	Fund Management: A Study on Indian Municipal Organisation	University of Namibia, Namibia	International	2014
13	Investment and Risk Management: An Overview	Deshbandhu College for Girls	National	2014

14	Fund Requirement to open closed Micro and Small enterprises: a study in the district of South 24 Parganas	K.K.Das College	National	2014
15	A Challenging Sustainable Service Delivery System of Municipal Organisation: A Case Study	Siksha 'O' Anusandhan University, Bhubaneswar	International	2015
16	Utilisation of Own Source of Revenue of Local Government: A Critical Analysis	Deshbandhu College for Girls	National	2015
17	Analysis of the Performance of Local Government: With Special Reference to SPSS	Deshbandhu College for Girls	National	2015
18	Accountability of Local Government Administration: An Indian Scenario	Punjab University, Panjab	International	2015
19	Global Warming and its Effects in India: An overview	Deshbandhu College for Girls	State	2016
20	Pradhan Mantri Jan Dhan Yojana: An Empirical Study in Rural Area	Surendranath College	National	2016
21	Impact of Social modernization on the tribal population: A study on Paschim Midnapore district, West Bengal	Bankura University	International	2016
22	Digital Education: An empirical study on the selected colleges of West Bengal	Umeshchandra College	National	2017
23	Financial Literacy: A study on Tribal People.	Umeshchandra College	National	2017
24	An Empirical study on the closed MSMEs in South 24 Parganas Districts, West Bengal	Alliah University	International	2017
25	An Empirical study on the closed manufacturing units in Sadatpur area of Howrah District	Shamnuga Industries Arts and Science College	National	2017

26	GST: Its Impact on Indian Economy	Bangalore University	International	2017
27	Investment in Unorganised Sector: A Case Study	Ramnagar College, Purba Midnapur, West Bengal	National	2017
28	Demonetisation: Its effects on Indian Economy	Sangamner Nagarpalika Arts, D.J.Malpani Commerce & B.N.Sarda Science College	International	2017
29	Sustainable Development of Tourism: A Critical Review	Haringhata Mahavidyalaya, Nadia, West Bengal	National	2017
30	Socio-Economic Conditions of tribal people in the Jalpaigury District, West Bengal	Cultural research Institute, Tribal Development Department, government of West Bengal	National	2017
31	Implementation of Tribal Development Programme in West Bengal: A critical Review	Cultural research Institute, Tribal Development Department, government of West Bengal	National	2017
32	Socio-Economic Implications of Digitization on tribal: A Case study on Purulia District, west Bengal	Department of Management, NEHU, Tura Campus, Meghalaya	International	2017
33	Effect of Demonetization on Banking Services: An Emperical Study	Department of Management, NEHU, Tura Campus, Meghalaya	International	2017
34	Challenges and Opportunities of Registered Closed Micro, Small and Medium Enterprises: A Case Study in West Bengal, India	Development of Nation: An Interplay of Economics, Politics and Society	Bhutan, International	July, 2017
35	Sustainable Development of Tourism: A case Study of Jalpaiguri and Alipurduar Districts, West Bengal	Development of Nation: An Interplay of Economics, Politics and Society	Bhutan, International	July, 2017
36	An Empirical Study on the Effect of Demonetisation on MSEs of West Bengal, India	International Seminar on Accounting Education and Research, Udaipur, Rajastan	International	2017



37	ASDHAAR:A Case in Rural Area	Indian accounting Association, South Bengal Branch And ICAI	National	2018
38	Cashless Economy: A Study on Future Prospect in India	Indian accounting Association, South Bengal Branch And ICAI	National	2018
39	Audit Practice in Employees Credit Cooperative Society in Colleges of West Bengal: An Empirical Study	School of Business and Commerce, Manipal University	International	2019
40	Nature and Trend of Commerce Education in India: A Study	Indian accounting Association	International	2019
41	Explaining Observed Market Reaction to Stock Split in Indian Stock Market through the paradox of Behavioural Finance	Indian Accounting Association	International	2019
42	Safety and Security of Digital Transactions of Banking Sector: An Analytical Study	Indian accounting Association, South Bengal Branch And IMS	International	2019
43	Banking Corruption in the Digital Age: A Study on Nationalised Bank in India	Indian accounting Association, South Bengal Branch And IMS	International	2019
44	Financial Literacy among Tribal People of Jalpaiguri District: A critical Review	Indian accounting Association, South Bengal Branch And IMS	International	2019
45	Prospect and Problems of Employment Generation: A Study on Automobile Sector in India.	The Centre for Financial Management and Economic Research, SAIARD and IAASBB	International	2019
46	Goods and Services Tax: An Unexpected Gift for West Bengal. India	The Centre for Financial Management and Economic Research, SAIARD and IAASBB	International	2019
47	Necessities and Imagination of increasing the Earnings of Farmers from West Bengal Perspectives	The Centre for Financial Management and Economic Research, SAIARD and IAASBB	International	2019

48	Women in Higher Education: A Study on the Field of Commerce in India	Department of Accounting, Faculty of Commerce and Management Studies, Jai Narain Vayas University, Jodhpur, Rajasthan and IAA, Jodhpur	International	2019
49	Harmonisation Among GAAP, IFRS and Ind-AS with Reference to Property, Plant and Equipment: An Analytical Study	Department of Accounting, Faculty of Commerce and Management Studies, Jai Narain Vayas University, Jodhpur, Rajasthan and IAA, Jodhpur	International	2019
50	GAAP, IFRS and IND-AS: A Comparative Study on the Applicability of Inventories	Department of Accounting, Faculty of Commerce and Management Studies, Jai Narain Vayas University, Jodhpur, Rajasthan and IAA, Jodhpur	International	2019
51	Women Empowerment and Financial Inclusion Through SHGs and Co-Operative Banks: A Study in India	The Department of Teachers' Training, IQAC, Prabhat Kumar College and Subhas Chandra Basu B.ED College	International	2019
52	Performance Measurement Using Balance Scorecard in Business Organisation: A Comparative Study	Department of Commerce, Vidyasagar University	International	2020
53	Analysis of Financial Position of Pharmaceutical Limited of India: A study on Pre and Post Pandemic Period	Indian Accounting Association South Bengal Branch	International	2020

### 13. Seminar/Conference Attended:

More than 100 State Level/National Level/International Level Seminar/ Conference/ Workshop attended

### 14. Books Published

- a) Book Edited: Impact of Reforms on Indian Insurance Sector, Manav Prakashan, 2013